



toi
tauranga
art gallery

The Tauranga Art Gallery Trust
Year in Review 2018 / 2019

Cover (front & back): Ahsin Ahsin, *Neon Utopia* atrium installation (detail), 2019.
Image: Tauranga Art Gallery.

Contents: Natasha Cousens, *The Dance of Death*, 2018. Image: Tauranga Art Gallery.



- 1.0 Introduction**
- 2.0 Highlights**
- 3.0 Governance**
- 4.0 Chairperson's Report**
- 5.0 Exhibitions**
- 6.0 Learning & Engagement**
- 7.0 Communications**
- 8.0 Venue Hire & Events**
- 9.0 Retail**
- 10.0 Friends of Tauranga Art Gallery**
- 11.0 Sponsors and Stakeholders**
- 12.0 Financial Performance**
- 13.0 Financial Statements and Audit Report**

Contents

1.0 Introduction

This report outlines the activities of The Tauranga Art Gallery Trust for the year ending 30 June 2019. The principal activity of the Trust is to govern a public art gallery for Tauranga. This is the 21st Year in Review publication since the Trust was established in 1998.

2.0 Highlights

65,689

Visitors

23,692

Visitors to Mega World

9,767

Students through our
education programmes

5,570

People on our database

2,318

Visitors to our collaborative exhibition with The Elms

50,000+

Engagements across our digital platforms

850

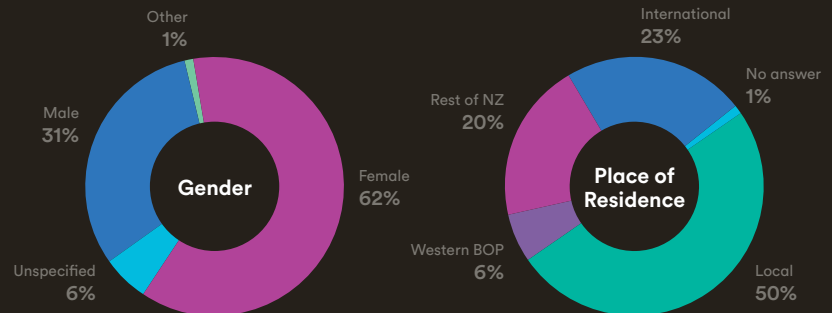
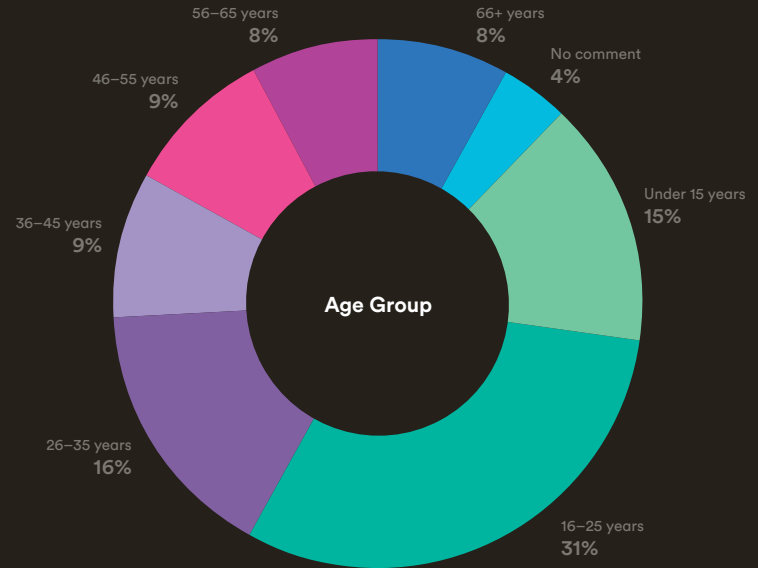
Participants in our public programmes

13

Exhibition openings, meetings and presentations for stakeholders

20

Exhibitions delivering a broad range of genres, subjects and media



3.0 Governance

Peter Anderson (Chairperson)
MCR, IMD, Lausanne

Judith Stanway
M Soc Sci, BBS, FCA, AF Inst D

Mary Stewart
Grad Dip Mgt

Rebecca Graham
BA & LLB

Mark Wassung
B.Arch, PG DipArch, PG Law/Prof.Prac
Registered Architect NZRAB

Grant Neagle
BMS, CA, MInstD

Sylvia Willison
BA, DipTe Reo M, PGCertMgtSt

Trust Office

Tauranga Art Gallery
is situated at
108 Willow Street, Tauranga

Postal address:

PO Box 13255, Tauranga 3141
Phone: 07 578 7933
Website: www.artgallery.org.nz



4.0 Chairperson's Report

It has been a challenging and rewarding time of renewed focus in 2018/19 year for Tauranga Art Gallery.

In December 2018 Director Karl Chitham resigned after 3.5 years to take up directorial role in Lower Hutt. In February 2019 we were most fortunate to appoint Alice Hutchison as our new Director. Alice has come to the gallery after a stellar international arts career and has quickly used her connections in bringing exceptional art exhibitions to Toi Tauranga.

The Trust Board, the Gallery Director and her staff have continued to work collaboratively to explore ways to build capability and provide new opportunities to achieve the Gallery's Purpose which is: "To create exceptional art experiences that engage, inspire, challenge and educate".

Art Experiences and Events

Our exhibitions highlight for 2018/19 was *Megaworld* featuring internationally celebrated artists Gary Baseman (US), Sun Xun (China), NZ artists Natasha Cousens, Ahsin Ahsin, *Anti-heroes*: Ryan Heshka (CA), Dash Shaw (US),



Tommi Parrish (AU) Ron Rege Jr (US), Mardo El-Noor, Dylan Horrocks and Tom Scott (NZ).

Mega World started with *Anti-heroes* on 23rd February and ran until 7th July. A total visitation of 23,692 vs 34,000 of the previous year's signature exhibition but still above the target of 15,000.

A highlight was a NZ-first exhibition by the Emmy and BAFTA award winning LA-based artist Gary Baseman curated by Director Alice Hutchison. The opening event and Baseman's workshops and events were well-attended and his large social media following of over 170,000



2018
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19

people, brought Tauranga into the international spotlight. We also hosted Dash Shaw and Jane Samborski from the US and in partnership with the US Embassy organised national speaking tours and screenings at universities and galleries in Tauranga, Hamilton and Wellington under the auspices of Tauranga Art Gallery.

Mega World drew major national and international media attention on the gallery and Tauranga, including coverage on TVNZ News and NZ Herald Viva magazine; reaching over 220,000 national readers. During the *Mega World* exhibition, we had 23,692 visitors through the gallery.

In the 2018/2019 Tauranga Art Gallery Toi Tauranga, in partnership with Seeds Trust, launched the new bi-annual Rydal Art Prize. This is New Zealand's newest art award with a specific focus on a contribution to contemporary painting. The Rydal Art Prize awards an artist \$20,000 for a work or body of work deemed to be outstanding in the field of painting over the prior two-year period. As a non-acquisitive award it celebrates the role that painting continues to play

within our now varied field of artistic practice in Aotearoa New Zealand.

Recognising the contribution to current painting practice the winning artist is also invited to present a new solo exhibition at Tauranga Art Gallery in 2020.

A diverse range of established and emerging artists were short-listed by the judges to determine a unanimous winner. It has provided the opportunity for the jury and audiences to look closely at where experimentation, strength and difference might lie in one of the oldest artistic mediums. The winning artist for 2019 was Christina Pataialii with her exhibition titled *Solid Gold* shown at Te Tuhi, Auckland in 2018.

The Tauranga Art Gallery has objectives to encourage and undertake collaborations with various arts and related entities.

The Rooms exhibition was a very successful collaboration between The Elms Te Papa Tauranga and Tauranga Art Gallery. It brought to life the history of this significant site and family home through seven insightful artist projects.

The exhibition was held from 4th August –24th October 2018, and 2,318 visited during this time.

This was the first time in 15 years that the curated historical rooms changed, bringing back previous visitors as well as new. Andrew Gregg, Manager of The Elms, said it was a great opportunity for public to see significant taonga from The Elms collection not seen in 15 years.

Our significant Matariki exhibition programme featured *Blood Water Earth* by Louise Potiki Bryant and Canadian First Nations artist Santee Smith in partnership with Te Uru and Auckland Arts Festival alongside a career survey of master pounamu carver Lewis Tamihana Gardiner and *Mātiro*—photography by Kapua Joy Bennett in partnership with TCC Libraries. Other partnerships during this financial year were with Tauranga Zinefest; Te Tuhi (Rydal Art Prize, Seeds Trust); Toi Ohomai; Victoria University of NZ (Baseman).

We have a goal to undertake at least one exhibition which can tour to other galleries around the country.





Sun Xun, still from *Time Spy*, 2016

This year TAG partnered with two national galleries with our touring shows *The 80s Show* showing at the Tairāwhiti Museum, Gisborne with visitations of 3,837 and *Whenua Hou* at Objectspace, Auckland with visitations of 1,456.

Finance and Governance

The Tauranga Art Gallery Trust owns the site, the gallery building, a collection of art works and other gallery assets. For the period under review the total revenue was \$1,539,874, higher than the previous year financial year by \$75,255. Expenses of \$2,094,416 (including depreciation and amortisation) were up on the last financial year largely due to the payment to The Tauranga Art Gallery Foundation.

However, allowing for depreciation and amortisation expense provisions of \$145,335, the net bottom line result was a \$554,542 deficit, comprising \$505,275 paid to Tauranga Art Gallery Foundation, the remaining \$49,267 deficit, the Board was able to fund costs from its own reserves. The gallery has no debt. Total equity at 30 June 2019 was reduced to \$9,842,867 due to the transfer of funds to the Foundation.

In March the Director introduced new budget management controls at an operational level and admissions charges were introduced to secure more revenue to help offset total costs.

The Tauranga Art Gallery Trust Board continue to draw on their collective experience, commercial expertise and their knowledge and passion for the arts; to ensure our regional community and visitors can enjoy and become engaged with exceptional world class art experiences. The Board continues to investigate and determine its best strategic options to future proof the gallery so that long term fiscal and operational capability is assured. Financial sustainability remains a key focus for the Board.

While key non-financial measures are trending well, success comes at a cost. The Board faces a continual challenge to balance the budget in the long term. Sound equity ensures the stability of the gallery in the medium-term but not long term and the Board is investigating options for the long term sustainability.

We acknowledge the contributions made by Simon Clarke and Tina Harris-Ririnui who resigned from the Board during this financial year and we have welcomed Grant Neagle and Sylvia Willison as new trustees as at 1st May 2019.

Appreciation

Special thanks to our former Director Karl Chitham and to all gallery staff who worked so professionally and diligently to deliver great art and visitor experiences throughout the year and to our new Director Alice Hutchison, who since February 2019 brought a greater level of internationalism as well as an increased focus to recognise, celebrate and share with our community the artistic talent of Tauranga and Western Bay of Plenty artists who are internationally praised for their works.

Thanks to my fellow trustees for their contributions and efforts during the 2018/2019 year.

The Friends of the Gallery are enthusiastic and wonderful supporters and volunteers. Their help, financial contributions,

involvement in and support of all Gallery activities and functions is most sincerely appreciated.

The Trust Board is delighted to see established the independent Tauranga Art Gallery Foundation Trust, which seeks collaboration with and contributions from individuals and businesses, so the Foundation can support the Tauranga Art Gallery into the future.

The Trust greatly appreciates the continued support from its various funders, exhibition sponsors and supporters including our artists. Without their support we could have not provided the wonderful exhibitions and programmes that were part of the year in review. Your support means the Gallery team can continue to reach out and engage with our different communities and share with them the wonders of the creative world.

Peter Anderson

Chairman, Tauranga Art Gallery Trust

5.0 Exhibitions

1.718—
30.6.19

Louisa Afoa, from *Blue Calm*, 2018



Children of Mallarmé: Fashion, Art & Collaboration

30 June – 16 September 2018

Curated by Peter Shand and Karl Chitham, *Children of Mallarmé* highlights collaborations between fashion designers and visual artists in New Zealand and Australia over the past three decades, in the spirit of Symbolist poet Stéphane Mallarmé and his experimental fashion writings. Collaborations included Doris de Pont with John Pule, Richard Killeen and Tracey Williams, *WORLD* with Reuben Paterson.

Principal Exhibition partner:
Craigs Investment Partners

Romance Was Born with Nell, *Ghost Dress* (from The Oracle collection), Spring Summer 11/12. Nell, *MOTHER (inverted)*, 2017. Nell, *In JUST seven days I can make YOU a man*, 2017.



Evan Woodruffe: The World is Porous

28 July – 28 October 2018

Covering the surfaces of the Gallery's Atrium in large drops of shimmering velvet fabric Evan Woodruffe featured his signature arrangements of line, form and colour. Using the fabric like a skin the work gave the impression of an undulating and moving surface.

Principal Exhibition Partner: ZM 89.4 (NZME)

Evan Woodruffe, *The world is porous* (detail), 2018



The Rooms

4 August – 24 October 2018
The Elms, 15 Mission St
Tauranga

A collaboration between The Elms Te Papa Tauranga and Tauranga Art Gallery Toi Tauranga that brought to life the history of this significant site and family home through seven insightful artist projects. Seen through the eyes of contemporary artists Maureen Lander, Vita Cochran, Matthew McIntyre Wilson, Crystal Chain Gang, Emily Siddell & Stephen Bradbourne, John Roy and Gavin Hurley, the rooms in The Elms mission house were transformed.

John Roy, *Unknown Figure, red snake*, 2018



Evan Woodhuff, *Autumn, (detail)* 2018



Beyond Geyserland: Highlights from the Rotorua Museum Art Collection

15 September – 18 November 2018

Beyond Geyserland, the art collection from the Rotorua Museum, charted nearly 150 years of New Zealand art history, by bringing together exceptional works by artists including Charles Goldie, Theo Schoon, Colin McCahon, Tony Fomison, Robyn Kahukiwa, Ralph Hotere and Ans Westra.

Principal Exhibition Partner: Rotorua Museum
Te Whare Taonga o Te Arawa

Charles Frederick Goldie, *Te Arani or
Pipi Haerehuka, Ngati Whakaue*, 1939



Soft Paradise / Ka Rongo Te Pō, Ka Rongo Te Ao: Works by Fiona Pardington

29 September – 2 December 2018

This exhibition charted the recent photographic practice of artist Fiona Pardington (Ngāi Tahu, Kati Mamoe and Ngāti Kahungunu, Clan Cameron of Erracht). With a diverse range of subjects,

the photographs were windows into the artist's deep connection with nature and in particular the elemental forces of land, sea and sky.

Principal Exhibition partner:
Cooney Lees Morgan.

Developed in partnership with the artist and Starkwhite, Auckland and aligned with the Bay of Plenty Garden & Art Festival.

Fiona Pardington, *Still Life with Pearls
and Whangai Karoro*, 2011



Cat Auburn:
The Horses Stayed Behind
 29 September – 2 December 2018

For *The Horses Stayed Behind* Auburn asked horse owners from across the country to donate a small clipping of full length hair from their horse or pony's tail which she then made into rosettes, flowers made in the style of Victorian hair wreaths, representing the ten thousand horses that left New Zealand for the front lines in WW1, not to return. Each donation of horse tail came to Auburn with a story. The horses and riders from the past and present join together in this work with a voice that speaks of collective mourning and loss.

Principal Exhibition Partner:
 Friends of Tauranga Art Gallery.

With generous support from Creative NZ and General Cable. Developed and toured by Sarjeant Gallery Te Whare o Rehua Whanganui

Cat Auburn, *The Horses Stayed Behind*, 2015

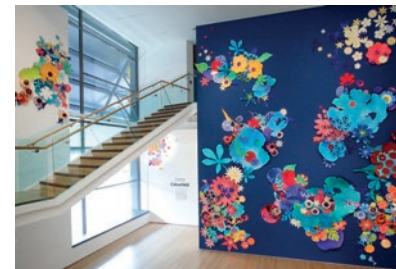


SAY IT, JUST SAY IT:
Curated by Darcell Apelu
 3 November 2018 – 20 January 2019

Tauranga Art Gallery invited artist Darcell Apelu to curate a show in response to the 125th Anniversary of the New Zealand Suffrage movement. The exhibition featured works by Louisa Afoa, Li-Ming Hu and Julia Holden, and explored the current cultural climate for contemporary women and some of the issues they face.

Principal Exhibition Partner:
 Carrus with support from The Sheila Morgan Charitable Trust.

Louisa Afoa, *Blue Calm*, 2018



Colourfield: An Installation
by Emma Prill
 10 November 2018 – 24 February 2019

Local Bay of Plenty artist Emma Prill created a botanical environment on an impressive scale. Growing from the walls of the Atrium space, sprays of colourful flowers reflected the textures, colours, light and forms of a garden.

Working with community groups, who attended gatherings, drop-in sessions and workshops, she developed an installation that extends on her exploration of flowers and their symbolic relationships to travel and memory.

Principal Exhibition partner:
 Cooney Lees Morgan.
 Aligned with the Bay of Plenty Garden & Art Festival.

Emma Prill, *Colourfield* installed in the atrium, 2018



Matekino Lawless, Installation of
Whatu Manawa, kete of various dates



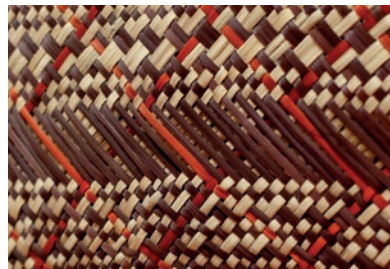
Stories of Rust

26 November 2018–10 February 2019

This was an exhibition of four artist installations by Stephen Ellis, Ben Pearce, Brit Bunkley and Glen Hayward. Each project explored a unique story, or stories, through sculpture, drawing and moving image that engaged with ideas of the built environment, notions of dereliction and abandonment and conversations about history.

Principal Exhibition Partner: Carrus

Glen Hayward, *Dendrochronology*, 2017



Whatu Manawa: Celebrating the Weaving of Matekino Lawless

15 December 2018–10 March 2019

Showcasing the work of renowned weaver Matekino Lawless QSM (Tainui), *Whatu Manawa* featured a combination of signature works, chosen from a comprehensive collection of kākahu, whāriki and kete created between the 1980's and today. Exploring a range of raranga and raranga whatu, the exhibition illustrates Matekino's dedication to her craft with specific forms such as tarapouahi, pūrea (kākahu), kete whakairo, kete tauira and kete pīngao and materials such as harakeke, pīngao, kiekie and natural dyes such as paru.

Principal Exhibition Partner: Holland Beckett Law. *Whatu Manawa* is currently touring with thanks to touring partner Te Puni Kōkiri.

Matekino Lawless, *Whatu Manawa* (kete detail)



Folio Exhibition 2018: Level 2 NCEA Folios from Local Schools

17 December 2018–13 January 2019

This exhibition showcases a selection of the best Year 12 NCEA visual art folio boards as selected by their teachers from a selection of local schools.

2018 Folio Exhibition on display

**#SPACE+TIME:
Through the Art
of Askew One**

15 December 2018 – 10 March 2019

Askew One (Elliot O'Donnell) is a self-taught multi-disciplinary artist from Auckland with roots in the early 90's graffiti art scene. He was one of the leading artists for Paradox, a street art festival in Tauranga that took place in early 2017. This solo exhibition at the Tauranga Art Gallery documented his journey from graffiti to street art to contemporary art.

Paint Partner: Resene

Askew One, detail of wall painting,
#Space+Time, 2018





Remembering Rodin

26 January–24 March 2019

French sculptor Auguste Rodin (1840–1917) is one of the world's most renowned artists whose work had a huge influence on modern art, setting the scene for 20th-century modernism. Remembering Rodin featured the bronze sculpture *Eve*, dating back to 1882 and an opulent porcelain vase, presented to the New Zealand Services by the Prime Minister of France and a friend of Rodin, Georges Clemenceau in 1919. This exhibition was a rare opportunity to experience his legacy in person.

This exhibition was developed and toured by the Museum of New Zealand Te Papa Tongarewa.

Remembering Rodin installation, 2018



Mega World: The Expansive Universe of Illustration

23 February–7 July 2019


Mega World explored the expansive universe of contemporary illustration and transported visitors to an unknown landscape populated by strange creatures and unlikely heroes. Shown across all five exhibition spaces, displaying comics and graphic novels to underground illustration, animation and contemporary art.

Gary Baseman, *Lou*, 2014

Mega World was made up of the following exhibitions: *Anti-heroes* curated by Craig McClure, Ahsin Ahsin's *Neon Utopia* in the Atrium, Los Angeles-based Gary Baseman's *Imaginary Friends* curated by Alice Hutchison, *Time Spy* by Sun Xun, and Tauranga artist Natasha Cousens' *Let me tell you a story*.

Principal Exhibition Partner: Craigs Investment Partners

Cultural Partner: US Embassy

A woman with long dark hair, seen from behind, wears a red dress and holds a large red cloth that floats in the air. The background is a dark, starry night sky. The right side of the image is split by a vertical line, showing a different background with a large green sculpture.

**“Love love love this place.
Ever changing amazing
exhibits from local and
international artists.
Well worth a visit.”**

**“So awesome, don’t have
any words to express.
After coming to NZ this
was one of the greatest
things I have ever seen.”**

Louise Potiki Bryant and Santee Smith,
Blood Water Earth, in partnership with
Te Uru and Auckland Arts Festival.

Mat 20

Lewis Tamihana
Gardiner, *Hā*.



oriki

Tauranga Art Gallery
Toi Tauranga hosted the
most extensive Matariki
programme to date.

**“One of the best
things I have seen
so far in NZ!”**

19

Kapua Joy Bennett, *Mā tiro*,
in partnership with Tauranga
City Libraries.

MATARIKI
TAURANGA MOANA 2019

6.O Learning and Engagement

Education

It has been another busy and successful year for the Education Team at the Gallery. A highlight was the Gallery's feature show *Mega World*. The Education Programmes based around the exhibitions *Ahsin Ahsin: Neon Utopia* and *Natasha Cousens: Let me tell you a story* proved to be highly popular and presented many opportunities for engagement with schools and other community groups through the very accessible and relatable themes and content for school aged children.

The Ministry of Education funded Learning Experiences Outside of the Classroom (LEOTC) grant concluded in December 2018, the quota for this service is 7500 students annually, again this year we exceeded that target with 9,767 students participating.

The free Artbus service for schools throughout Tauranga and the Western Bay of Plenty continues to be an asset to the programme and enables all students access to our learning programmes. This service this year was generously

supported by Western Bay of Plenty District Council and our Art for Kids Fundraiser held in September.

Early Childhood Education (ECE) has continued to be an area of development for the Education Team, with 10 educator-led sessions being delivered and many new relationships with ECE providers being established.

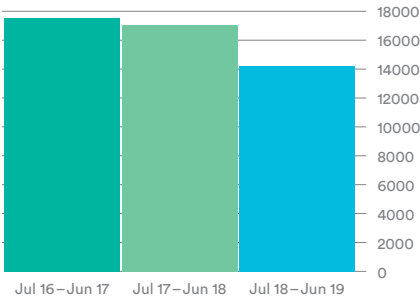
The Gallery has continued to work and develop relationships with various tertiary and community groups such as the strong relationship we have with Bachelor of Creative Industries at Toi Ohomai.

Our TAG Art Studios for children and adults continue to be well subscribed, with 949 participants across the year. Our Family Fun Days and Drop-in Sessions also continue to be popular with an additional 540 participants throughout last year.

In total, visits from those participating in and supporting Learning and Engagement Programmes accounted for 22% of visitors this year.

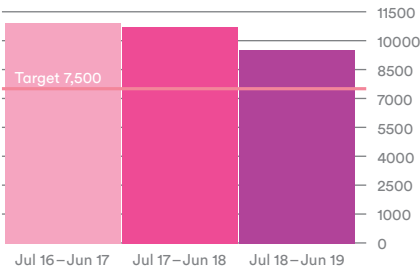
Education

(includes participants, teachers & supporters and public programmes)



Education LEOTC

(Learning Experiences Outside The Classroom)





890

Participants in
TAG Art Studios for
Children workshops

59

Participants in
TAG Art Studios for
Adults workshops

540

Participants in 2 drop-in
days and Family Fun Day

1,489

Total participants



9,767 students attended art classes in our education studio as part of the LEOTC programme, visiting from 54 different schools from Tauranga and the Western BOP. Those students were accompanied by 1,927 teachers and supporters. In addition to school students we had:

- 10 Early Childhood Education groups visiting (84 children and 26 teachers/supporters)
- 3 Tertiary groups visiting
- 5 weekend/evening adult workshops
- 5 weekend/evening children's workshops
- 1 adult drop-in session
- 1 children/family drop-in session
- 1 Family Fun Day

ArtBus fundraiser

Our Education programme continues to be popular with 9,767 students from 54 different schools attending this financial year. We held a very successful Art for Kids fundraiser in September, which was attended by 205 guests and raised \$20,000 to go towards the ArtBus which transports the school students to the Gallery.

Public Programmes

The Gallery provides a selection of programmes to the public to enrich the exhibition experience. These include artist/exhibition talks for most exhibitions, panel discussions, expert presentations, performances and Family Fun Days. 850 visitors attended our public programmes during this financial year, highlights of this year's programme have included:

- Artist workshops by Evan Woodruffe, Emma Prill, Craig McClure and Gary Baseman
- Artist Talks by Gary Baseman, Dash Shaw, Matekino Lawless QSM and Christina Hurihia Wirihana, Askew One, Emma Prill, Barry Dabb, Evan Woodruffe
- Lunchtime tours
- Curators talks with Craig McClure and Keeli McCarthy, Dr Mark Stocker
- Claudia Jarman Memorial Lecture: artist Reuben Paterson
- Muka Youth Prints
- Oud Performance by Tim Barrie
- BOOM! TALKS

We also had 539 visitors come to the gallery as unbooked groups, these groups included, Recrete NZ, MBA group, Art groups, Aspire 2 International, YMCA, Girl Guides and Employ NZ etc

7.0 Communications

Online engagement continues to grow with a huge boost in social media thanks to invited guest artists particularly globally-renowned Gary Baseman and Mr. G who have brought Tauranga to hundreds of thousands of their followers.

Matekino Lawless garnered a TV1 News profile interview and her touring show has continued to delight audiences throughout the country. In early 2019, hosting of Mr G's \$1 million-dollar gumboot ahead of auction for Mike King's I AM HOPE charity proved a hugely popular PR piece for many media outlets, including television.

The Gallery maintains relationships with national arts media, receiving editorial and advertising within Art News, Art New Zealand and Art Zone. The NZ

Herald Viva and Canvas magazines, New Zealand Life & Leisure magazine, Air New Zealand's Kia Ora magazine and have also featured exhibitions in their editorial.

Promotional relationships with local suppliers such as UNO magazine, Creative Bay of Plenty, Priority One, Downtown Tauranga, Focus magazine, The Weekend Sun, Little Big Events and Our Place magazine have widened the Gallery's marketing reach, with several cover feature editorials this year. *Mātiro* by local photographer Kapua Joy

Bennett was featured on cover of *Our Place* magazine with her first published interview and *Mega World* was cover feature for Vibe magazine.

A boost in the use of video in our social posts has increased engagement across our social channels. Our audience has been advised on exhibitions, programmes and events via regular updates across social media channels, TAG website and e-newsletters.

Our artist voices have been shared and promoted online through the publication of think pieces on The Big Idea.

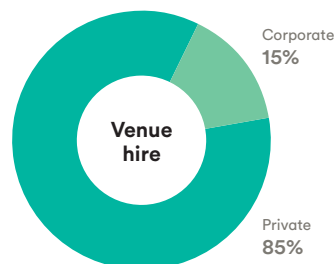
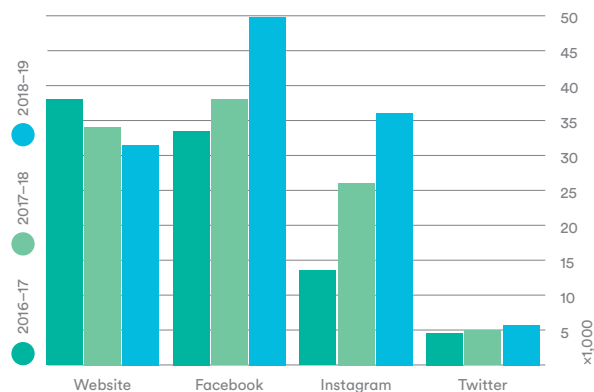
The Gallery's strong support of emerging artists is communicated through the initiation of new commissions such as Ahsin Ahsin in the atrium galleries. The Rydal Art Prize winner Christina Pataalii was featured in the NZ Herald and a cover feature interview in Art News magazine on the artist.

Each quarter upcoming exhibitions and events are promoted in our print brochure and are regularly distributed throughout the Western Bay of Plenty area and provided to Gallery visitors.

8.0 Venue Hire & Events

The Gallery is set in the heart of Tauranga City which provides a one of kind central venue to host events internally and to external clients. This year we hosted a variety of venue hires and events both private and corporate.

Online engagement



2,159
visitors attended
venue hires

3%
of annual visitor
numbers

2%
of annual income
generated

9.0 Retail

Net retail sales were up by 49% on the previous year contributing to Gallery revenues, another highlight for the year. During the past 12 months we have continued to extend our retail ranges focusing on artists, producing limited editions and publications, and exhibition-focused retail alongside exclusive products sourced locally and nationally. The art and exhibition related merchandise is always popular, notably the catalogue for *Whatu Manawa: Celebrating the Weaving of Matekino Lawless*, with a highly popular poster-signing with Gary Baseman during *Mega World* and produced an artist's limited edition print by Ahsin Ahsin. We continue to turn over a high volume of greeting cards. A sales table was introduced and it continues to be popular. We introduced an online retail section to our website which will be refined with easier navigation, scheduling improvements to our website in the 2019/2020 year expected to increase online sales. Children's books by local authors have increased in sales and are popular with both local buyers and international visitors.



10.0 Friends of Tauranga Art Gallery

The Friends of the Tauranga Art Gallery Incorporated Nga Mata Ratarata o Toi Tauranga continue to be committed to supporting the Gallery socially, financially and as art advocates. Since 2007, the Friends have donated over \$115,000 to the Tauranga Art Gallery. We currently have 307 Friends members. Our Friends' Committee consists of 7 extremely skilled and enthusiastic members who have taken our Friends engagement to a new level.

The Committee organises many events for our membership including our bi-monthly Art in Afternoon speaker series, Behind The Scenes previews of new exhibitions, exhibition opening evenings, movie nights and visits to local artist studios and private collections.

“We support the Gallery financially by contributing to exhibitions, catalogues and Gallery projects such as the ‘Tap and Go’ Paywave card facility. We sponsor two art awards: the Friends of the Gallery Miles Art Award and the Emerging Artist Award for a Bachelor of Creative Industries Graduate student at Toi Ohomai Institute of Technology. We also provide funding for the ArtBus, which is available for local children to travel free to the Gallery for their art education programme.”

Bridget Cummins

Chair—Friends of Tauranga Art Gallery

TAURANGA ART GALLERY TRUST YEAR IN REVIEW 2018-19 | 26-27



**Since 2007, the Friends
have donated over
\$115,000 to the
Tauranga Art Gallery**

11.0 Sponsors and Stakeholders

Tauranga Art Gallery's achievements are only possible through like-minded partnerships and collaborations that enable the Gallery to bring exceptional art experiences to the region. These organisations and individuals share the Gallery's commitment to culture and are a vital part of our vision moving forward.

We are incredibly grateful to ongoing support from Tauranga City Council, as a CCO they provide us with significant operational funding. We also acknowledge the generous contribution of all our sponsors and partners, including charitable trusts, foundations, corporate partners and patrons. In the reporting period we raised \$289,328 from sponsorship, grants and donations.

Annual Strategic Partners

Area Design
CooneyLeesMorgan
Friends of Tauranga Art Gallery
Kale Print
Moca Creative Digital
NZME
Pernod Ricard New Zealand
Tauranga Art Gallery Foundation
Technologywise
Western Bay of Plenty
District Council

Principal Exhibition Partners

Carrus
Craigs Investment Partners
Tauranga City

Project Partners

Oscar & Otto
Simply Moca
Little Big Events
Peet Jewellers
Patrons Group — The Rooms
TAG 500 Club

Funding Partners

Acorn Foundation
BlueSky Community Trust
Blumhardt Foundation
Caiger Charitable Trust
Chartwell Trust
Claudia Jarman Fund
Creative NZ
Friends of Tauranga Art Gallery
NZ Lottery Grant
One Foundation Ltd
(Formerly First Sovereign Trust)
Perpetual Guardian Trust
TECT
Te Puni Kokiri
The Big Idea Charitable Trust
The Elms Te Papa Tauranga
US Embassy
Western Bay of Plenty
District Council





In September 2018, we held our first Art for Kids Fundraiser, this was a ticketed fashion show, raffle and silent auction fundraiser, where we raised \$20,000 to help keep the ArtBus service free-of-charge. The fundraiser coincided with a series of exhibitions in the gallery that are focused on art and fashion.

Since opening in 2007 our youth audience has grown, with learners often coming back with parents. In 2017 a 1/3 of TAG's audience was 25 years or younger, in the 2018-2019 financial year 46% of visitors who completed our visitor survey were 25 years or younger and we credit this to their growing familiarity with the Gallery and the important role that visual culture plays in their everyday world.

Art for Kids fundraiser sponsors
 Craigs Investment Partners
 Toi Ohomai Institute of Technology
 Coast
 Indulge
 Mount Models
 Eves
 Pernod Ricard New Zealand
 Papa's Kombucha
 BLAK
 Chaos and Harmony
 Raw Artistry
 Blac cosmetics
 Reuben Paterson

12.0 Financial Performance

Tauranga Art Gallery (the Gallery) is a Council Controlled Organisation (CCO), and received operational funding from the Tauranga City Council and smaller supplements from Western Bay of Plenty Council and the Ministry of Education.

The balance of the funding is from Donations, Sponsorship, Grants and commercial ventures such as retail, venue hire etc. Total revenue of \$1,539,874 was higher than the previous financial year by \$75,255.

The Gallery is committed to raising at least 20 percent of the operating budget from non-Government sources. In the year ending 30 June 2019, it raised 30%.

Operating expenditure was up on the previous financial year by \$80,489 largely due to increased Exhibition and Building Maintenance costs. The sum of \$505,275 has been transferred to the recently formed Tauranga Art Gallery Foundation Trust. This has left the Gallery with a deficit for the year of (\$554,542), the

operating portion being (\$49,267), cash flow remains positive.

The Gallery Working capital ratios are positive and the trust has no debt. Total gallery equity has been reduced to \$9,842,867 due to the transfer of funds to the Foundation.

Financial sustainability remains a key focus for the Board. While key non-financial measures are trending well, success comes at a cost. The Board faces a continual challenge to balance the budget in the long term. Sound equity ensures the stability of the Gallery in the medium term and the Board has been exploring various options to achieve increased operating surpluses.



13.0 Financial Statements and Audit

The Tauranga Art Gallery Trust

Statement of Financial Performance
for the year ended 30 June 2019

	2019 Actual \$	2019 Budget \$	2018 Actual \$
Revenue			
Funding from Local and Central Government	997,396	1,020,657	1,000,120
Sponsorships, Grants and Donations	289,328	290,500	254,328
Interest and dividends	27,511	18,000	32,362
Other revenue	225,639	220,025	177,810
Total Revenue	1,539,874	1,549,182	1,464,619
Expenditure			
Employee related expenses	752,868	775,621	754,764
Advertising and Marketing	80,522	75,400	83,167
Lease Expense	6,292	6,297	6,292
Depreciation and amortisation	145,335	149,000	147,911
Cost of providing goods and services	604,124	539,596	514,362
Special Projects	0	0	4,732
TAG Foundation	505,275	0	0
Total Expenses	2,094,416	1,545,914	1,511,228
Surplus/(Deficit)	(554,542)*	3,268	(46,610)

*\$554,542 comprises of \$505,275 in cash paid to Tauranga Art Gallery Foundation resulting in a net operating deficit of \$49,267

The Tauranga Art Gallery Trust

Statement of Financial Position
as at 30 June 2019

	2019 Actual \$	2018 Actual \$
Current Assets		
Bank accounts and cash	206,159	513,084
Inventories	8,664	4,928
Debtors and other receivables	18,498	38,753
Investments	817,412	900,372
Assets available for sale	6,800	6,800
Total Current Assets	1,057,533	1,463,937
Non-current Assets		
Property, plant and equipment	9,112,989	9,537,334
Total Non-current Assets	9,112,989	9,537,334
Total Assets	10,170,522	11,001,272
Current Liabilities		
Creditors and other payables	279,627	217,216
Employee benefit liabilities	48,028	52,788
Total Current Liabilities	327,655	270,004
Total Liabilities	327,655	270,004
Total Assets Less Total Liabilities	9,842,867	10,731,267
Equity		
Tauranga City Council interest in Tauranga Art Gallery Trust	1,000,000	1,000,000
Land revaluation reserve	2,112,060	2,112,060
Building revaluation reserve	706,902	706,902
Collection revaluation reserve	81,592	415,449
Retained earnings	5,942,314	6,496,856
Total Equity	9,842,867	10,731,267



Tauranga Art Gallery
Supported by Tauranga
City Council

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toi tauranga

Gary Baeseman, *Tabi travels to Nelson Lake*, 2019

