



toi
tauranga
art gallery

**Tauranga
Art Gallery Trust**

Year in Review 2017 / 2018



Cover (front & back):
Squidscup, *Submergence* (detail), 2016.
Image: Tauranga Art Gallery
Kereama Taepa, *Insert Coin*, 2017.
Image: Tauranga Art Gallery

- 1.0 Introduction
- 2.0 Highlights
- 3.0 Governance
- 4.0 Chairperson's Report
- 5.0 10th Anniversary
- 6.0 Exhibitions
- 7.0 Learning & Engagement
- 8.0 Communications
- 9.0 Venue Hire
- 10.0 Retail
- 11.0 Friends of Tauranga Art Gallery
- 12.0 Sponsors and Stakeholders
- 13.0 Financial Performance
- 14.0 Financial Statements and Audit Report

Contents

1.0 Introduction

This report outlines the activities of the Tauranga Art Gallery Trust for the year ending 30 June 2018. The principal activity of the Trust is to govern a public art gallery for Tauranga. This is the 20th Year in Review publication since the Trust was established in 1998.

2.0 Highlights

81,211

Visitors

40,155

Visitors to Art Loves You

11,224

Students through our
education programmes

3,629

People on our database

1,628

Visitors to our public programmes including two Family Fun days

40,941

Engagements across our digital platforms

31

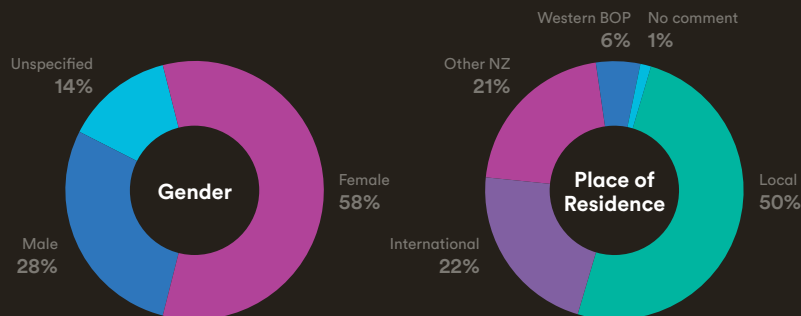
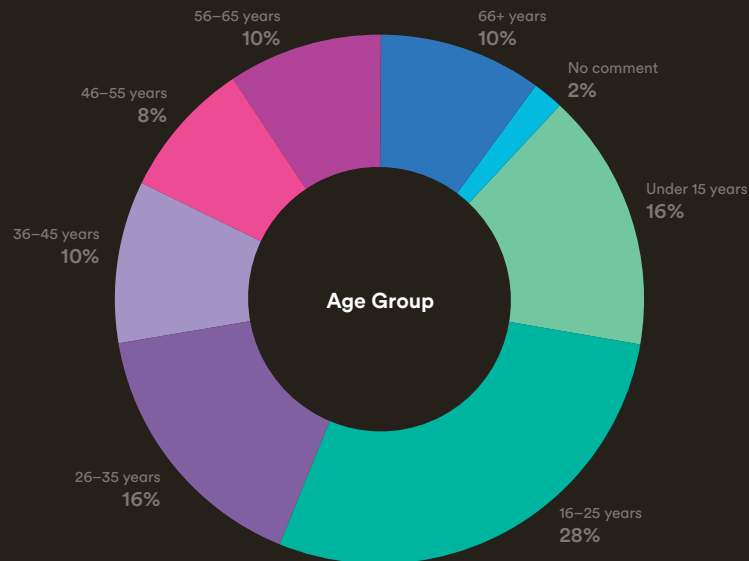
Venue hires

16

Exhibition openings, meetings and presentations for stakeholders

13

Friends of Tauranga Art Gallery events



3.O Governance

Peter Anderson (Chairperson)
MCR, IMD, Lausanne

Judith Stanway
M Soc Sci, BBS, FCA, AF Inst D

Mary Stewart
Grad Dip Mgt

Rebecca Graham
B.A. & LLB

Simon Clarke
LLB & B.A MInstD

Tina Ririnui-Harris
MBA, Dip Fac Mgt, APRro

Mark Wassung
B.Arch, PG DipArch, PG Law/Prof.Prac
Registered Architect NZRAB

Trust Office

Tauranga Art Gallery
is situated at
108 Willow Street, Tauranga

Postal address:

PO Box 13255, Tauranga 3141
Phone: 07 578 7933
Website: www.artgallery.org.nz



2017 —18



Learning and education in front of Richard Killeen's *Living For Today*, 1981, during *The 80s Show*. Image: Tauranga Art Gallery

4.0 Chairperson's Report

Another outstanding year of exceptional art experiences

Since opening over 10 years ago Tauranga Art Gallery Toi Tauranga has become a well respected and increasingly popular regional public art gallery.

The Trust Board, the Gallery Director and his staff have continued to work collaboratively to explore ways to build capability and provide new opportunities to achieve the Gallery's Purpose which is; "To create exceptional art experiences that engage, inspire, challenge and educate".



10th Anniversary

Our 10th Anniversary Year was celebrated in 2017, as the Gallery opened on October 2007. As part of celebrations we had a 10th anniversary launch with over 180 attendees and our birthday on 16 October 2017 had over 200 attendees. This was an opportunity to engage with and recognise the many stakeholders who were part of the initiation of the Gallery and who have been supporters throughout those 10 years and indeed, for many years prior to the Gallery opening.

Art Experiences and Events

Each year the Gallery undertakes a Signature Event. This year it was titled *Art Loves You* and included three exhibitions: *Art That Needs You*; *Light Touch* and *Whose Water Are You?* Our Signature Event featured 14 different art projects by over 30 artists and designers from Boston, London, Singapore, Shanghai, Sweden and with contributions by artists from Wellington, Auckland and Papamoa. One of the key drivers of the project was to encourage local residents to come to the Gallery as

a family with morning mother's groups, fathers with their children on the weekends and the whole family throughout the entire programme. The *Art Loves You* programme attracted 34,000 visitors within the financial year (compared to a target of 15,000).

One of the standout shows was *Light Touch*, a series of interactive light based works including Squidsoups's *Submergence*, a large walkthrough experience that used hundreds of sequenced lights to create feelings of presence and movement. Brian Knep's project titled *Healing Pool* also marked a new partnership with the United States Embassy and Consulate. *Light Touch* featured works from the UK, USA and NZ, and was one of our most Instagrammed exhibitions.

The 2017/2018 year also included the ever popular *Miles Art Awards* with an increased number of entries from Bay of Plenty artists and a larger prize pool than previous years. This was the fifth installment of our much-anticipated biennial awards and exhibition at the Gallery. The finalists and award winners'

exhibition featured 39 diverse works from Bay of Plenty artists. The Supreme Award winner was Tawhai Rickard for his work titled *Victorian Waka of Social Curiosities*. Rickard took away the \$10,000 cash prize thanks to the generous support of the Venetta Miles Trust. This is the largest financial accolade that has been presented at the awards since it began in 2010. The Tauranga Art Gallery has objectives to encourage and undertake collaborations with various arts and related entities. It has a goal to undertake at least one exhibition which can tour to other galleries around the country. This year two touring programmes were undertaken. *Whenua Hou: New Māori Ceramics* showed at seven venues in total outside of Tauranga including Manukau, Pukekohe, Palmerston North and Wanganui. The Gallery also curated the exhibition *White Rainbow* for the RAMP Gallery at Wintec's School of Media Art in Hamilton. In partnership with the Tauranga Arts Festival, the Gallery conceived the exhibition titled *The Future Machine* to explore ideas of city and place which showed in the

Gallery, Baycourt Theatre, Masonic Park and The Elms. It featured works by seven artists including local architects Stuffken & Chambers who were awarded a prize for the best small project at the regional New Zealand Institute of Architects awards for their project in the exhibition. Also shown as part of the Tauranga Arts Festival was an exhibition *Theatre of the Mind* by South African photographer Roger Ballen which was presented in collaboration with the Sydney College of Art and Te Uru Contemporary Art Gallery in Auckland.

Finance and Governance

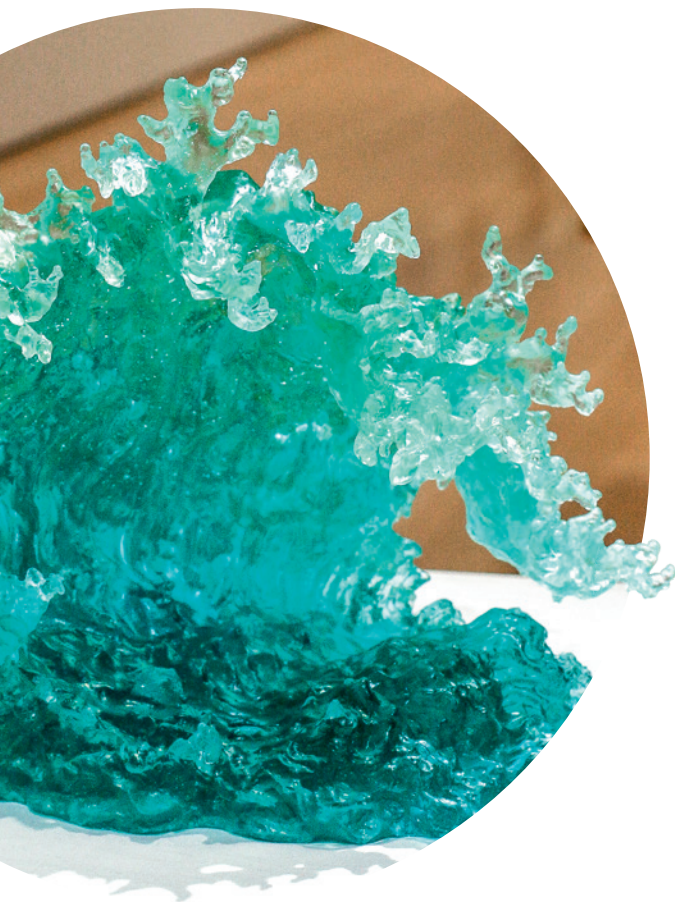
The Tauranga Art Gallery Trust owns the site, the building, a collection of art works and other assets.

For the period under review the total revenue was \$1,464,619 and expenses \$1,363,317 with an operating surplus (EBITDA) \$101,302.

However, allowing for depreciation and amortization expense provisions of \$147,911, the net bottom line result was a \$46,610 deficit. The Board was able to fund costs from its own reserves.



Susan Brauchli, *Symphony*, 2018.
Image: Tauranga Art Gallery



The gallery has no debt. Total equity at 30 June 2018 was \$10,731,267.

The Tauranga Art Gallery Trust Board of volunteers continue to draw on their collective experience, commercial expertise and their knowledge and passion for the arts; to ensure our regional community and visitors can enjoy and become engaged with exceptional world class art experiences. The Board strives to investigate and determine its best strategic options to future proof the Gallery so that long term fiscal and operational capability is assured.

Appreciation

Special thanks to our Director Karl Chitham and to all Gallery staff who worked so professionally and diligently to deliver great art and visitor experiences throughout the year. Thanks to my fellow trustees for their contributions and efforts during the 2017/2018 year.

The Friends of Tauranga Art Gallery are enthusiastic and wonderful supporters and volunteers. Their help, financial contributions, involvement in, and

support of all Gallery activities and functions is most sincerely appreciated.

The Trust Board is delighted to see established the independent Tauranga Art Gallery Foundation Trust, which seeks collaboration with and contributions from individuals and businesses, so the Foundation can support Tauranga Art Gallery into the future.

The Trust greatly appreciates the continued support from its various funders, exhibition sponsors and supporters including our artists. Without their support we could have not provided the wonderful exhibitions and programmes that were part of the year in review. Your support means the Gallery team can continue to reach out and engage with our different communities and share with them the wonders of the creative world.

Peter Anderson

Chairman, Tauranga Art Gallery Trust

5.0 Ten Years of Exceptional Art

2017 marked Tauranga Art Gallery Toi Tauranga's 10th Anniversary. With the celebrations spread across two financial years there were multiple opportunities for those that were involved in the original planning and organisation to come together with some of the Gallery's newer supporters.

Officially opened by former PM Helen Clark on 20 October 2007 the 10th Anniversary celebrations were initiated by a major event on 7 March 2017 and culminated with our birthday party on 13th October 2017.

On 1 July 2017 the Gallery opened five new exhibitions that reflected some of the history, knowledge and traditions

that are at the core of Tauranga Art Gallery's approach to the visual arts. Spread across a variety of cultural perspectives and spanning both the historical and contemporary these exhibitions demonstrated the Gallery's commitment to representing the diversity of art practice in New Zealand and internationally.

Celebration cupcakes from Tauranga Art Gallery's 10th Anniversary celebrations, 2017. Image: Tauranga Art Gallery

Among the many initiatives for our 10th Anniversary undertaken over the year were:

- Generosity: Gifts for a Gallery — An exhibition curated by former Gallery director Penelope Jackson showcasing the generous gifts to the Gallery collection by local collectors and supporters
- TEN: A Decade of Exceptional Art — A publication celebrating the past 10 years of the Gallery also written by Penelope Jackson and featuring 10 collection highlights
- A Friends of Tauranga Art Gallery 10th Anniversary celebration
- Exceptional — A limited edition letterpress artwork by Sarah Maxey and hand-printed by Magpie Press
- The Gallery also held two events for our supporters, an intimate afternoon tea for previous and current supporters and staff of the Gallery held at The Elms and a major party and celebration held at the Gallery
- Insert Coin — A special installation commissioned from local artist Kereama Taepa for the Gallery elevator



6.O Exhibitions

1.7.17 —
30.6.18

Future Islands installation, 2018.
Image: Tauranga Art Gallery



Willow: An Installation by Sara Hughes

1 July–1 October 2017

Filling the Atrium with colour, Auckland-based artist Sara Hughes, created an installation that referenced local architecture and Tauranga histories. Commissioning the Mount Maunganui Menz Shed, Hughes included an interactive component that invited visitors to build their own structures using unique building blocks.

Willow: An installation by Sara Hughes was the inaugural project generously supported by the 500 Club, a group of like-minded arts patrons who each donated \$500 towards the realisation of a specific Tauranga Art Gallery exhibition

With generous support from Chartwell Trust

Willow: An Installation by Sara Hughes being enjoyed by all ages, 2017.
Image: Tauranga Art Gallery



The 80s Show

1 July–27 August 2017

Curated by Tauranga Art Gallery in conjunction with the Fletcher Trust Collection, this exhibition was an opportunity to explore New Zealand art and events from the 1980s. *The 80s Show* featured paintings by significant New Zealand artists including Philip Clairmont, Julian Dashper, Dick Frizzell, Max Gimblett, Jeffrey Harris, Gordon Walters, Richard Killeen, Allen Maddox, Jan Nigro, Ian Scott, Michael Stevenson and Brent Wong.

Principal Exhibition Partner: Craigs Investment Partners. Special thanks to the Fletcher Trust Collection for their generosity in lending all of the artworks in this exhibition

The 80s Show installation, 2017.
Image: Tauranga Art Gallery



Jae Kang: Waves of your Breath

1 July–29 October 2017

For Tauranga Art Gallery, Auckland-based, Korean artist Jae Kang created a large scale, site-specific drawing on the walls of our gallery stairwell across two levels. Kang's practice was influenced by Dansaekhwa, also known as Tansaekhwa or monochromatic painting, which is focused on repetition and a pursuit of perfection.

Principal Exhibition Partner:
Kinetic Recruitment

Jae Kang, Waves of your Breath, 2017.
Image: Same Hartnett



Generosity:
Gifts for a Gallery
 1 July – 17 September 2017

Tauranga Art Gallery invited former Gallery director and curator Penelope Jackson to curate an exhibition to celebrate our 10th Anniversary. The exhibition featured a carefully selected group of works from the collection. These works explored the relationships that have been fostered with significant individuals and personalities who have helped to build the Tauranga Art Gallery collection over the past decade and prior.

Principal Exhibition Partner:
 Venetta Miles Trust

Generosity: Gifts for a Gallery installation, 2017. Image: Tauranga Art Gallery



Toi Mauri:
Contemporary Māori
Carving by Todd Couper
 1 July – 10 September 2017

Tauranga-based artist Todd Couper's first survey exhibition charted his impressive career over the past 15 years and included works, not often viewed in public, sourced from private collections in New Zealand and overseas. For Tauranga Art Gallery, Couper also created a series of five new works based on the pūrerehua form—a traditional Māori instrument.

This exhibition was generously supported by Creative New Zealand and TECT

Todd Couper, *Whānau* (detail), 2016. Image: Tauranga Art Gallery



Insert Coin:
Kereama Taepa
 1 July 2017 – ongoing

Commissioned for the Gallery's 10th Anniversary celebrations, Papamoa-based artist, Kereama Taepa has created one of his unique graphic mash-ups inside the Tauranga Art Gallery lift. Using imagery from contemporary popular culture mixed with Māori kōwhaiwhai designs and symbols he has transformed this small space into an immersive gaming environment.

Principal Exhibition Partner:
 Kinetic Recruitment

Kereama Taepa, *Insert Coin*, 2017. Image: Tauranga Art Gallery



Top Art

2 September–7 September 2017

Top Art is an annual touring exhibition featuring some of New Zealand's top secondary school art portfolios. The exhibition is a selection of the Level 3 Visual Arts portfolios that gained Excellence in NCEA in 2016. *Top Art* provides an opportunity for secondary students and teachers to view the high standard of art produced in schools and gain an understanding of what is required to achieve Excellence.

Emma Blakiston, *Leaves & Feathers* (detail), 2018. Image: NZQA Top Art



Bob Jahnke ATA: a third reflection

9 September 2017–7 January 2018

This touring exhibition by Professor Robert (Bob) Jahnke featured a series of neon based wall and free-standing sculptures that reference alternative perspectives, expanding linear views of history through light and colour. Symbols within the works referred to nineteenth and early twentieth century Māori spiritual leaders such as Te Kooti Arikirangi and Rua Kēnana.

Principal Exhibition Partner: Kinetic Recruitment. This exhibition was developed and toured by Pātaka Art + Museum

Robert Jahnke, *Ripeka Kōwhai* (detail), 2015. Image: Tauranga Art Gallery



Bridget Reweti — Irihanga

9 September 2017–7 January 2018

Wellington-based artist Bridget Reweti (Ngāti Ranginui, Ngāi Te Rangi), who is originally from Tauranga Moana, created an installation highlighting the 150 years since the Tauranga Bush Campaign that resulted in the raupatu (confiscation) of Tauranga Moana. Drawing on Pai Marire iconography and native flora, Reweti's work portrayed the complex ecosystem of the Kaimai, the area where the scorched earth policy was most intensely enforced.

Bridget Reweti, *Irihanga* installation, 2017. Image: Tauranga Art Gallery



Roger Ballen's Theatre of the Mind

23 September 2017 –
11 February 2018

This major survey of photographic and video works by Roger Ballen was curated by Australian academic Colin Rhodes. Ballen is one of the most important photographers of his generation and has been living and working in South Africa for over 30 years. Over this time his distinctive style of photography has evolved using a simple square format in stark and beautiful black and white.

This exhibition was developed by Colin Rhodes at the University of Sydney and toured by Te Uru Waitakere Contemporary Gallery in partnership with Tauranga Art Gallery. Part of the Auckland Festival of Photography 2017 programme

Roger Ballen, *Caged*, 2011.
Image: Tauranga Art Gallery



The Future Machine

14 October 2017 – 21 January 2018

For the 2017 Tauranga Arts Festival, Tauranga Art Gallery conceived the *The Future Machine* to explore ideas of city and place. The exhibition featured work by seven artists (Richard Maloy, Steve Carr, Chris Corson-Scott,

Douglas Stitchbury, Matt Ellwood, Gregor Kregar and Stufken & Chambers) and was shown across multiple venues: Tauranga Art Gallery, Baycourt Theatre, Masonic Park and The Elms

This exhibition was generously supported by Tauranga Arts Festival and Stufken + Chambers

Matt Ellwood, *Sightlines (detail)*, 2017, at
The Elms. Image: Tauranga Art Gallery



Visual Arts Folio Exhibition 2017

16 December 2017–14 January 2018

The best art folio boards created by local secondary school students features more than 30 works produced by students from Papamoa College, Mount Maunganui College, Katikati College, Tauranga Girls' College, Tauranga Boys' College, Otumoetai College, Te Puke High School, Bethlehem College, and Aquinas College. The boards were created as part of the students' National Certificate of Educational Achievement in Visual Art studies during 2017.

Lochie Barton, Level Two Visual Arts Folio
Photograph, 2017. Image: Tauranga Art Gallery



Future Islands

20 January–18 March 2018

Future Islands, New Zealand's official entry in the 2016 Venice Architecture Biennale, was a story about New Zealand, told through 55 architectural models on 22 island-like forms, floating through the gallery space. Produced by a creative team led by Charles Walker of AUT and Kathy Waghorn of the University of Auckland, *Future Islands* was an evocative and lyrical presence at the world's leading architecture event.

This exhibition was developed and toured by New Zealand Institute of Architects

Future Islands installation, 2018.
Image: Tauranga Art Gallery



James Ormsby: TU [the space between]

3 February–1 April 2018

For this installation Local artist James Ormsby exhibited a series of signature drawings alongside more recent strands to his practice such as oil painting and a performance work called Turrim Scriptorium. Named after the Tower Scriptorium Of Tábara, a medieval manuscript workshop from 970, this is a continuous drawing performance within the gallery for the duration of the exhibition.

This exhibition was generously supported by A1 Wrap

James Ormsby, *Aroha* (detail), 2002.
Image: Tauranga Art Gallery



Tauranga Art Gallery's 2018 *Art Loves You* programme showcased immersive digital and interactive experiences across 3 exhibitions and 14 individual projects. It featured light installations, virtual reality, sensory experiences, and augmented reality.

Principal Exhibition Partner: Toi Ohomai

Art Loves You

Art Loves You — *Super Nature, Weaving Forest*,
2011–2018. Image: Tauranga Art Gallery



Art That Needs You

24 February–3 June 2018

Art That Needs You is a collection of works that literally ‘need you’ in order to fulfil their destiny. Each of the 10 projects in this exhibition can only come alive through your activation and engagement. Featuring works by Super Nature Design (China), Tiffany Singh (NZ), Hannah & Aaron Beehre (NZ), Tāne Mā (NZ), Suzanne Tamaki (NZ), Scott Brown (NZ), Kereama Taepa (NZ), CEKS (NZ/Singapore), Ace Firers (NZ) and collective Nā ‘Ānae Mahiki (Hawaii).

Principal Exhibition Partner: Toi Ohomai

Tiffany Singh, *Language of Light* (detail), 2018.
Image: Tauranga Art Gallery



Light Touch

31 March–17 June 2018

Light in itself offers an immersive, sensory experience, but what happens when the lights sense your presence? *Light Touch* is the first immersive and multi-sensory experience of international light-based art to be seen in Tauranga. Featuring works from Squidsoup (UK), Brian Knepp (USA) and Chin En Soo (NZ/Singapore).

This exhibition was supported by our project partners: The Embassy of the United States of America, Nomad Food + Wine and the Tauranga Art Gallery Contemporary Corporates

Brian Knepp, *Healing Pools*, 2008.
Image: Tauranga Art Gallery



Whose Water Are You?

14 April–15 July 2018

Tauranga-based Swedish artist Jeanette Schäring invited the local community to contribute water samples and stories from their everyday lives and surroundings to create her dynamic installation *Whose Water Are You?*

This exhibition was supported by project partners Creative NZ, Bay of Plenty Regional Council and the 500 Club

Jeanette Schäring, *Whose Water Are You?*, 2018. Image: Tauranga Art Gallery



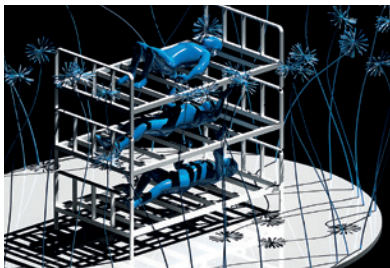
The Miles Art Awards 2018

16 June – 2 September 2018

Judged by Nigel Borrell, Māori Art Curator at Auckland Art Gallery, the fifth instalment of our biennial awards and exhibition featured 39 diverse works by finalists from the Bay of Plenty. The Supreme Award winner was Tawhai Rickard, with the Friends of Tauranga Art Gallery Award being won by Cat Thompson, The Mayor's Award going to Darcell Apelu, the Ethel MacMillan Award going to Lynette Fisher and the Incubator Emerging Artist Award going to Issac Crowe. The Bay of Plenty Times People's Choice Award was won by Susan Brauchli.

Principal Exhibition Partner:
Venetta Miles Trust

Tawhai Rickard, *Victorian Waka of Social Curiosities* (detail), 2018. Image: Tauranga Art Gallery



Exosphere: Gregory Bennett

16 June – 28 October 2018

For this project created for Tauranga Art Gallery, Auckland-based artist Gregory Bennett extends on his exploration of a self-styled synthetic world, made using high-end 3D software and motion capture. This 21 minute projected installation with moving image and sound was influenced by ideas of the panopticon and surveillance.

Principal Exhibition Partner: Area Design

Gregory Bennett, *Exosphere*, 2018.
Image: Tauranga Art Gallery



6.1 Touring Exhibitions

Tauranga Art Gallery



Installation of *White Rainbow* exhibition at RAMP Gallery, Hamilton, 2018. Image: RAMP Gallery



White Rainbow RAMP Gallery, Hamilton 25 April–25 May 2018

White Rainbow is a partnership between Tauranga Art Gallery and RAMP Gallery. It is an exploratory mission to re-frame the spatial and perceptual notions of the white cube space. Using cardboard and colour as his chosen materials Richard Maloy transforms this pristine environment — renegotiating typical understandings of surface, colour and flow. Featuring works by Kirstin Carlin, Judy Darragh, Selina Foote, Peter Gouge, Saskia Leek, Cat Fooks and Johl Dwyer this exhibition is a riot of colour and abstracted surface.

This exhibition has been generously supported by Area Design

Peter Gouge, *A.T.E.G.*, 2013.
Image: Tauranga Art Gallery



Whenua Hou: **New Māori Ceramics** Sarjeant Gallery, Wanganui 3 June–27 August 2017

Mangere Arts Centre, Auckland
18 September–4 November 2017

Franklin Arts Centre, Pukekohe
18 November 2017–13 January 2018

Te Manawa, Palmerston North
2 March–10 June 2018

After a successful showing at Tauranga Art Gallery this exhibition, which was a collaboration with Objectspace, began a tour of art galleries around the North Island of New Zealand.

This exhibition was generously supported by First Sovereign

Dan Couper, *Toa Rangatira* (detail), 2016.
Image: Tauranga Art Gallery

7.0 Learning and Engagement

Education

It has been another busy and successful year for the education team at the Gallery. A highlight was *Art Loves You* which was highly popular and presented many opportunities for engagement with schools and other community groups through the very accessible interactive art installations.

We are now nearing the end of the Experiences Outside of the Classroom (LEOTC) grant which was awarded to cover the 2016 to 2018 school years. The quota for this contract is 7500 students annually. This year the Gallery delivered learning programmes to 10,830 primary and secondary school students.

The free ArtBus service for schools throughout Tauranga and the Western Bay of Plenty continues to be an asset to the programme and enables all students access to our learning programmes. This service has been generously supported by First Sovereign and Western Bay of Plenty District Council.

Early Childhood Education (ECE) has continued to be an area of development for the Learning Programmes team, with 20 educator-led programmes being delivered and many new relationships with ECE providers being established.

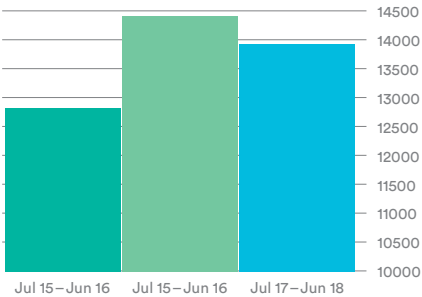
The Gallery has also provided learning experiences for tertiary students and other community groups such as the strong relationship we have with Bachelor of Creative Industries at Toi Ohomai, Waikato University and Bethlehem Tertiary Institute.

Our Tauranga Art Gallery Art Studios for children continue to be well subscribed, with over 1,086 participants across the year. The regular evening art workshops for adults at a beginner level, *Art After 5*, series has continued to prove very popular with consistently sold out sessions. Our bi-annual Family Fun Days and quarterly Drop-in Sessions also continue to be popular.

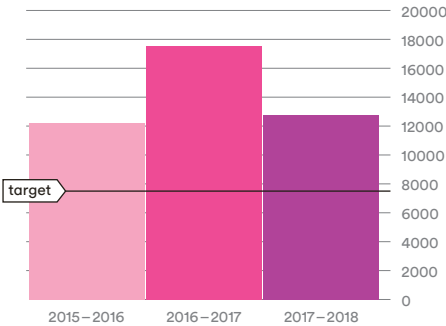
In total, visits from those participating in and supporting Learning and Engagement Programmes accounted for 21% of visitors this year.

Education Participation

(includes education, art studios and public programmes)



School Groups



Educational programme, 'Art in Fashion' for *Children of Mallarmé*, 2018. Image: Tauranga Art Gallery

Public Programmes

The Gallery provides a selection of programmes to the public to enrich the exhibition experience. These include artist/exhibition talks for most exhibitions, panel discussions, expert presentations, performances and Family Fun Days. Highlights of this year's programme have included:

- Artist talks by Bob Jahnke and Super Nature
- Artist workshops by James Ormsby and Evan Woodruffe
- Artist and Curator Talks by Richard Maloy & Karl Chitham
- Claudia Jarman Memorial Lecture: New Zealand at Venice with Rhana Devonport
- Muka Youth Prints
- Miles Art Awards Judge and Artists Talks
- Footnote Dance Performance
- BOOM! A series of talks and workshops about placemaking



8.0 Communications

Strong partnerships, digital marketing and editorial have played a big part in communicating Tauranga Art Gallery's activities over the past year.

In early 2018 NZME came on board as an annual strategic partner; providing marketing reach with their local print and radio advertising as well as social and street activations.

The Gallery has strong relationships with national arts media, receiving editorial and advertising within Art News, Art New Zealand and Art Zone. The NZ Herald Viva and Canvas magazines, New Zealand Life & Leisure magazine, Air New Zealand's Kia Ora magazine and Auckland-based Paperboy have also featured exhibitions in their editorial.

Print brochures promoting exhibitions and events have been regularly distributed throughout the Western Bay of Plenty area over the past year and provided to Gallery visitors.

Digital marketing has provided closer conversations with stakeholders. They have been kept up-to-date on exhibitions, programmes and events via regular updates across social media channels, Tauranga Art Gallery website and e-newsletters.

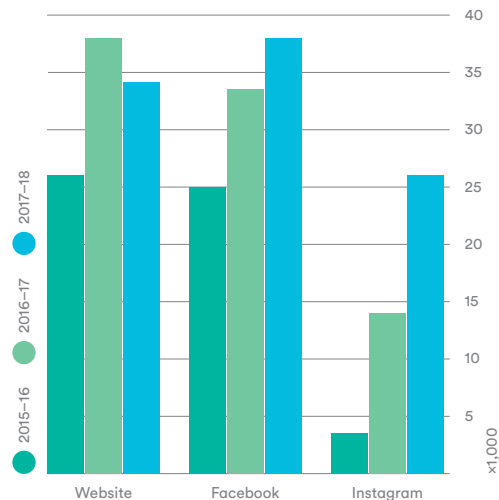
The interactive, light installation titled *Submergence* by UK-based artists Squidsoup became an Instagram hit and video posts have proved to be very popular on Facebook.

Promotional relationships with Creative Bay of Plenty, Priority One, Downtown Tauranga, Focus magazine, The Journal magazine, Little Big Events & Our Place magazine has widened The Gallery's marketing reach even further.

"It's such a great place. Wonderful staff, awesome atmosphere, and the art is always amazing!"

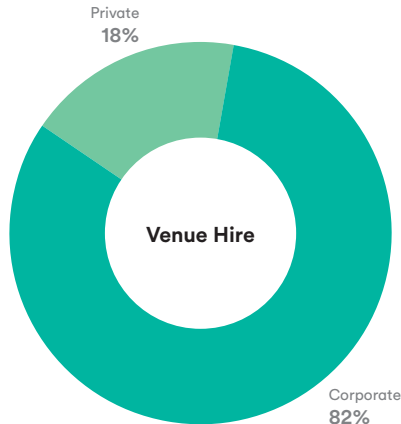
—Rosey Armstrong, Facebook Review

Online engagement



9.0 Venue Hire

The gallery is set in the heart of Tauranga City which provides a one of a kind central venue to host events for external clients. This year the Gallery hosted everything from weddings, birthdays and including our own 10th Anniversary. We enjoy hosting the diversity of clients and events we have come through our doors.



“Thank you for your guidance and support with the event. You made it easy!”

—Emily Searle, Dear Boobs Project

10.0 Retail

Over the past 12 months retail has extended its range of items to take advantage of the dynamic retail wall spaces in the Gallery, with a focus on exclusive products sourced both locally and nationally. Our ranges now encompass hand-crafted ceramics, limited editions, jewellery and a wide range of publications.

The art and exhibition related merchandise is always popular, notably the merchandise that sold alongside shows such *Toi Mauri: Contemporary Māori Carving by Todd Couper*. Limited Editions and Block Bags for *Willow: An Installation by Sara Hughes*, and the very popular Kereama Taepa T-Shirts to sell alongside his installation *Insert Coin* that was commissioned for the Gallery's 10th Anniversary.

Tauranga Art Gallery created an exclusive range of products specifically for this celebration. Including a book, badges, hand printed notebooks and tote bags, as well as catalogue and postcard packs.



Guests at the opening of Art Loves You,
2018. Image: Tauranga Art Gallery

11.0 Friends of Tauranga Art Gallery

The Friends of Tauranga Art Gallery Nga Mata Ratarata o Toi Tauranga continue to be committed to supporting the Gallery socially, financially and as art advocates. We currently have 334 Friends members with 56 new members over the past year. Our Friends Committee consists of 8 extremely skilled and enthusiastic members who have taken our Friends engagement to a new level.

The Committee organises many events for our membership including our monthly Art in the Afternoon speaker series, Behind the Scenes previews of new exhibitions, exhibition opening evenings, movie nights and visits to local artist studios and private collections. The Friends also support the Gallery financially by contributing to exhibitions, catalogues, Gallery projects such as the retail area and the ArtBus for local children to travel free to the Gallery for art education programmes.

Bridget Cummins
Chair –Friends of Tauranga Art Gallery

 **Friends**
Tauranga Art Gallery
Nga Mata Ratarata o Toi Tauranga

12.0 Sponsors and Stakeholders

Tauranga Art Gallery's achievements are only possible through like-minded partnerships and collaborations that enable the Gallery to bring exceptional art experiences to the region. These organisations and individuals share the Gallery's commitment to culture and are a vital part of our vision moving forward.

The Gallery is incredibly grateful for ongoing support from Tauranga City Council, as a CCO they provide the Gallery with significant operational funding. The Gallery also acknowledges the generous contribution of all sponsors and partners, including charitable trusts, foundations, corporate partners and patrons. In the reporting period the Gallery raised \$254,328 from sponsorship, grants and donations.

Annual Strategic Partners

Area Design
Cooney Lees Morgan
Friends of Tauranga Art Gallery
NZME
Pernod Ricard New Zealand
Quest On Durham
Technologywise

Principal Exhibition Partners

Craigs Investment Partners
Toi Ohomai

Project Partners

A1 Wrap Ltd
Kinetic
Posh Nosh
Simply Moca
Tauranga Arts Festival Trust
US Embassy
Waikato Society of Arts
Nomad

Funding Partners

Acorn Foundation
Bay of Plenty Regional Council
— Te Hapai Ora Fund
BlueSky Community Trust
Blumhardt Foundation
Claudia Jarman Fund
Creative NZ
First Sovereign
Kathleen Dorothy Kirkby
Charitable Trust
NZ Lottery Grant
Perpetual Guardian Trust
Sharp Tudhope Lawyers
Sheila Morgan Charitable Trust
TECT
Venetta Miles Trust
Western Bay of Plenty
District Council

Patrons Groups

Art Loves You 500 Club
Art Loves You Contemporary
Corporates including
Holland Beckett Law
Little Big Events
Peet Jewellers

“Toi Ohomai Institute of Technology is passionate about contributing to the communities in which we operate. As the Principal Exhibition Partner for *Art Loves You* Toi Ohomai valued the expertise of the staff at Tauranga Art Gallery and the energy they put into creating a mutually beneficial partnership.

Our involvement in the exhibition was an excellent platform for Toi Ohomai to engage with the local creative community. In addition to the brand exposure we received through the strong event marketing campaign it was fantastic to see our students and staff on the same platform as renowned national and international artists”

—Jessica Barnett, Toi Ohomai
Sponsorship & Engagement Manager

13.0 Financial Performance

Tauranga Art Gallery is a Council Controlled Organisation (CCO), and received operational funding from the Tauranga City Council. The Gallery also has a three-year contract with Western Bay of Plenty District Council and receives \$34,000 per annum.

The Tauranga Art Gallery Trust is committed to raising 20 percent of the Gallery's operating budget. In the year ending 30 June 2018, it raised 34%. Working capital ratios are positive and the Trust has no debt. Total Gallery equity is extremely positive at \$10.7 million.

The 2017/18 financial year was very successful in terms of visitation, programming and audience engagement. The Gallery reported an overall financial deficit of \$46,610 against a budgeted deficit of \$22,376 for the year ended 30 June 2018. The Board funded the variance from accumulated funds.

Total revenue of \$1,464,619 was higher than the previous financial year by

\$21,408 which can be attributed to a small increase in sponsorships and grants, admission donations and other donations. Retail also achieved higher than budget due to a greater range of stock and increased promotion. Expenditure was up on the previous financial year by \$62,340 largely due to increased exhibition and marketing costs.

Financial sustainability remains a key focus for the Board. While key non-financial measures are trending well success comes at a cost. The Board faces a continual challenge to balance the budget in the long term. Sound equity ensures the stability of the Gallery.

“The 2017/18 financial year was very successful in terms of visitation, programming and audience engagement.”

14.0 Financial Statements and Audit

The Tauranga Art Gallery Trust

Statement of Financial Performance
for the year ended 30 June 2018

	2018 Actual \$	2018 Budget \$	2017 Actual \$
Revenue			
Funding from Local and Central Government	1,000,120	1,005,247	990,906
Sponsorships, Grants and Donations	254,328	276,500	242,823
Interest and dividends	32,362	25,000	35,185
Other revenue	177,810	138,655	174,297
Total Revenue	1,464,619	1,445,402	1,443,211
Expenditure			
Employee related expenses	754,764	822,821	772,259
Advertising and Marketing	83,167	50,000	42,087
Lease Expense	6,292	6,300	6,292
Depreciation and amortisation	147,911	152,532	148,442
Cost of providing goods and services	514,362	436,125	479,808
Special Projects	4,732	0	0
Finance costs	0	0	0
Total Expenses	1,511,228	1,467,778	1,448,888
Surplus/(Deficit)	(46,610)	(22,376)	(5,677)

The Tauranga Art Gallery Trust

Statement of Financial Position
as at 30 June 2018

	2018 Actual \$	2017 Actual \$
Current Assets		
Bank accounts and cash	513,084	330,345
Inventories	4,928	7,245
Debtors and other receivables	38,753	46,050
Investments	900,372	1,002,734
Assets available for sale	6,800	6,800
Total Current Assets	1,463,937	1,393,174
Non-current Assets		
Property, plant and equipment	9,537,334	9,467,152
Total Non-current Assets	9,537,334	9,467,152
Total Assets	11,001,272	10,860,326
Current Liabilities		
Creditors and other payables	217,216	214,634
Employee benefit liabilities	52,788	47,168
Total Current Liabilities	270,004	261,802
Total Liabilities	270,004	261,802
Total Assets Less Total Liabilities	10,731,267	10,598,526
Equity		
Tauranga City Council interest in Tauranga Art Gallery Trust	1,000,000	1,000,000
Land revaluation reserve	2,112,060	2,112,060
Building revaluation reserve	706,902	706,902
Collection revaluation reserve	415,449	236,119
Retained earnings	6,496,856	6,543,445
Total Trust Equity	10,731,267	10,598,526



Follow us:

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artgallery.org.nz

Tauranga Art Gallery
Supported by Tauranga
City Council



Tiffany Singh, *Language of Light*, 2018.
Image: Tauranga Art Gallery

tauranga  gallery
tauranga

